



Centara is one of the fastest point-of-sale systems on the market. **Lower total cost of ownership and improved productivity** are the main elements to look forward to when setting up Centara.

Flexible on-screen menus and tailor-made manager functions along with extensive reporting abilities and reliability, give Centara the leading edge managers are searching for when choosing a system.

Intuitive design and user interface cuts down training time enabling managers to make the most of the system and allows for effortless sales, adding items or adjusting prices.

The system operates on most known POS hardware and easily communicates with other software.



DISCOUNT OFFER MODULE

Centara state of the art "Discount offer module" is built for customization with special focus on sales effort. The module draws on creativity and resourcefulness allowing for increased sales through all kinds of special offers and discounts.

- Central Discount management
- POS system continues working if other systems go offline
- Scalable up to large installations
- Extensive discount/offer module
- A wide range of standard reports
- Flexible on screen menus for different locations
- Unlimited inventory items
- Unlimited transactions
- Fast access to all sales
- Stand-alone option, independent of an accounting system
- Fraud management
- Multiple currencies
- Seamless integration with many inventory and accounting systems
- Data analysis with BI tools
- Supports handheld terminals
- Supports loyalty plans and redeems gift cards
- Time attendance registration
- Easy to use

FAST AND EFFICIENT

One of the most important design principles of Centara solutions is increased transaction speed and reduced customer waiting time.

The highly flexible and customizable interface allows adjusting the menus on the screen to each and every store's requirement. That ensures minimum transaction time as well as decreased training costs.

Centara offers a multitude of other features that are essential for fast service: Quick sign-in, fast access to all sales, easy tendering and adaptable menus.



Centara "Discount offer module" is built for customization with extra focus on sales. The module draws on creativity and resourcefulness allowing for increased sales through all kinds of special offers and discounts retailers around the world use on a daily basis.

By introducing special offers on a regular basis the number of clients is likely to rise.

Very few people turn down the opportunity to make a good deal. Well organized promotions can turn even the most reserved customer into an unabashed shopper on a happy spending spree



EFFECTIVE AND FLEXIBLE DISCOUNTS

Create any discount, on any item or groups of items, turn the discount on or off, time it or connect it to other sales or non-selling items. That is all possible in Centara. Centara grants a multitude of open, fixed or variable discounts. Also ready-made specials like "15 % off", "two-for-one" and many more.

"HAPPY HOUR"

Offering "Happy hour" specials is a well-known method to turn a happy crowd into future clients.

The special "Happy hour" pricing schedule can be turned on or off automatically. With the time adjustment feature, all discounts can be designed to start and stop automatically. All custom mixed by Centara.

"BUY-ONE-GET-ONE-FREE"

Seize the moment, turn on the customer's curiosity in the midst of a purchase and guide him/her to further purchases. Offer a certain quantity of an item at a certain price which becomes lower when more items are bought, i.e. "Multi-buy".

"MIX N'MATCH"

Offer something extra with a purchase of a certain type of meal, or propose a free beverage with the daily special. Mix n'Match is designed to whet the client's appetite and make the selection easy for him/her.

SUPERIOR PERFORMANCE – ALL THE TIME

Centara POS has built-in redundancy features that keeps the system running even if other connected systems go offline.

Centara is based on Microsoft SQL and .NET technologies and is certified ARTS data model conformant. The technology platform guarantees a reliable and proven architecture.



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50.000 POS in over 60 countries