CENTARA



Centara is one of the fastest point-of-sale systems on the market. Lower total cost of ownership and improved productivity are the main elements to look forward to when setting up Centara.

Flexible on-screen menus and tailormade manager functions along with extensive reporting abilities and reliability, give Centara the leading edge managers are searching for when choosing a system.

Intuitive design and user interface cuts down training time enabling managers to make the most of the system and allows for effortless sales, adding items or adjusting prices.

The system operates on most known POS hardware and easily communicates with other software.



MUNICIPALITIES

Centara enables municipalities to handle any number of customers quickly and efficiently. By shortening transaction time, the system increases throughput, and guarantees a rise in revenue as well as the level of service.

- Central POS management
- · Continues working if other systems go offline
- Scalable up to large installations
- Extensive discount/offer module
- Sportcenter module
- A wide range of standard reports
- Flexible on screen menus for different locations
- Unlimited inventory items
- Unlimited transactions
- Fast access to all sales
- Stand-alone option, independent of an accounting system
- Fraud management
- Multiple currencies
- Seamless integration with many inventory and accounting systems
- Data analysis with BI tools
- Supports handheld terminals
- Supports loyalty plans and redeems gift cards
- Time attendance registration
- Easy to use

FAST AND EFFICIENT

One of the most important design principles of Centara solutions is increased transaction speed and reduced customer waiting time.

The highly flexible and customizable interface allows adjusting the menus on the screen to each and every facility's requirement. That ensures minimum transaction time as well as decreased training costs.

Centara offers a multitude of other features that are essential for fast service: Quick sign-in, fast access to all sales, easy tendering and adaptable menus.

CENTARA



The SPORTCENTER solution Recreational centers, swimming facilities and school gyms, supplies administration with the overview of the municipality's numerous sports facilities' usage.

Planning is made easy for each facility with the participants statistics.

Diverse reports providing detailed usage information allow for further improved planning of resources

PRECISE AND FLEXIBLE APPLICATIONS

The highly flexible and customizable interface of Centara ensures minimum transaction time as well as decreased training costs. Centara gives the opportunity to tailor the system around an operation with operator- or location specific menus and sales options, flexible manager functions and menus to maximize the efficiency of the operations.

Visual and functional POS profiles, user interface layouts and employee permissions can all be managed centrally.

DISCOUNTS AND SPECIAL OFFERS

Centara offers all main discount and special offer solutions and can also easily be tailored to special needs. Weekly specials, "Two for one", rewards for "quantity bought" or "amount spent" etc. can all be turned on or off with the discount/offer module.

Supermarket chains can control all offers and discounts from a centralized base.

REPORTS FOR ANALYSIS AND PLANNING

Centara offers a number of options when it comes to viewing and analyzing sales data. Standard reports show the key performance indicators such as the most popular sales items, profit margins, discounts and promotions, etc.

SECURE AND RELIABLE

Centara has built-in redundancy features that allows staff to keep handling customers even if other connected systems go offline. Centara is based on Microsoft SQL and .NET technologies and is certified ARTS data model conformant. The technology platform guarantees a reliable and proven architecture.





HB International | Borgartún 26 | 105 Reykjavík | Iceland Tel: +354 591 8700 | Fax: +354 591 8710 CONTACT: sales@hbi.is | www.hbi.is